**ASSIGNMENTS ON DIGITAL MARKETING**

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**DEPARTMENT :** BE COMPUTER SCIENCE

**COLLEGE :** 8151 DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY

**NAANMUDHALVAN COURSE**: DIGITAL MARKETING

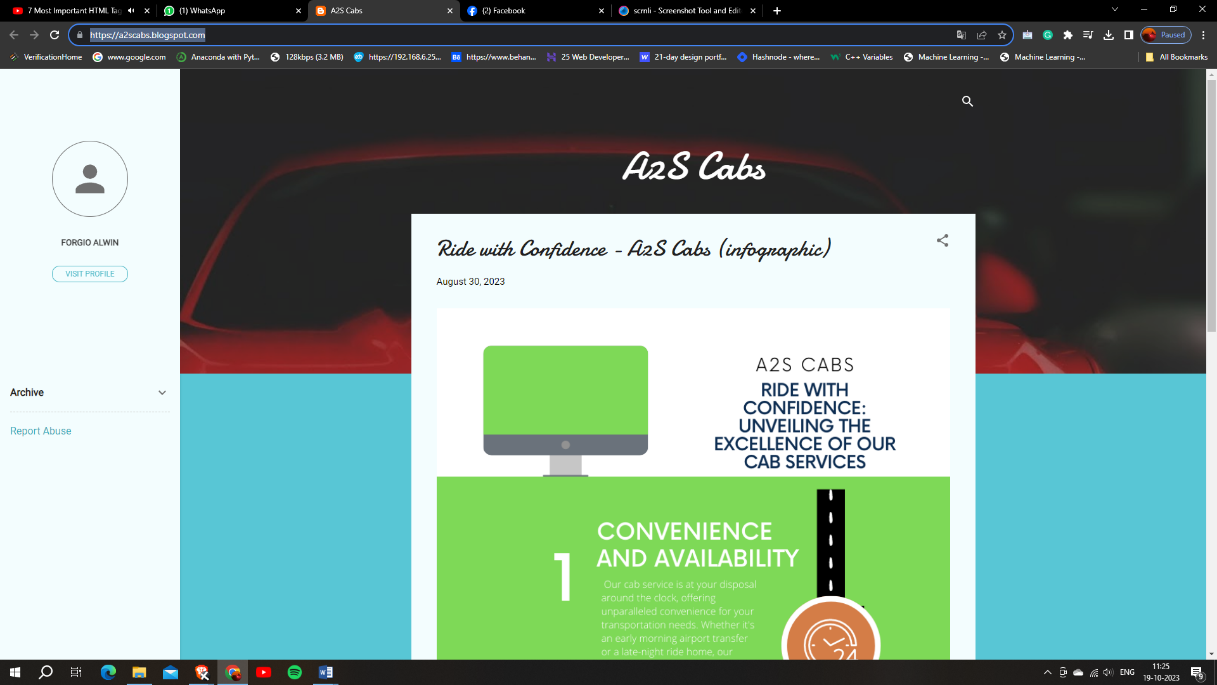
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**ASSIGNMENT 1:**

Create a blog or website using Blogspot and WordPress. Customize

The theme design and post new article with 500 words.

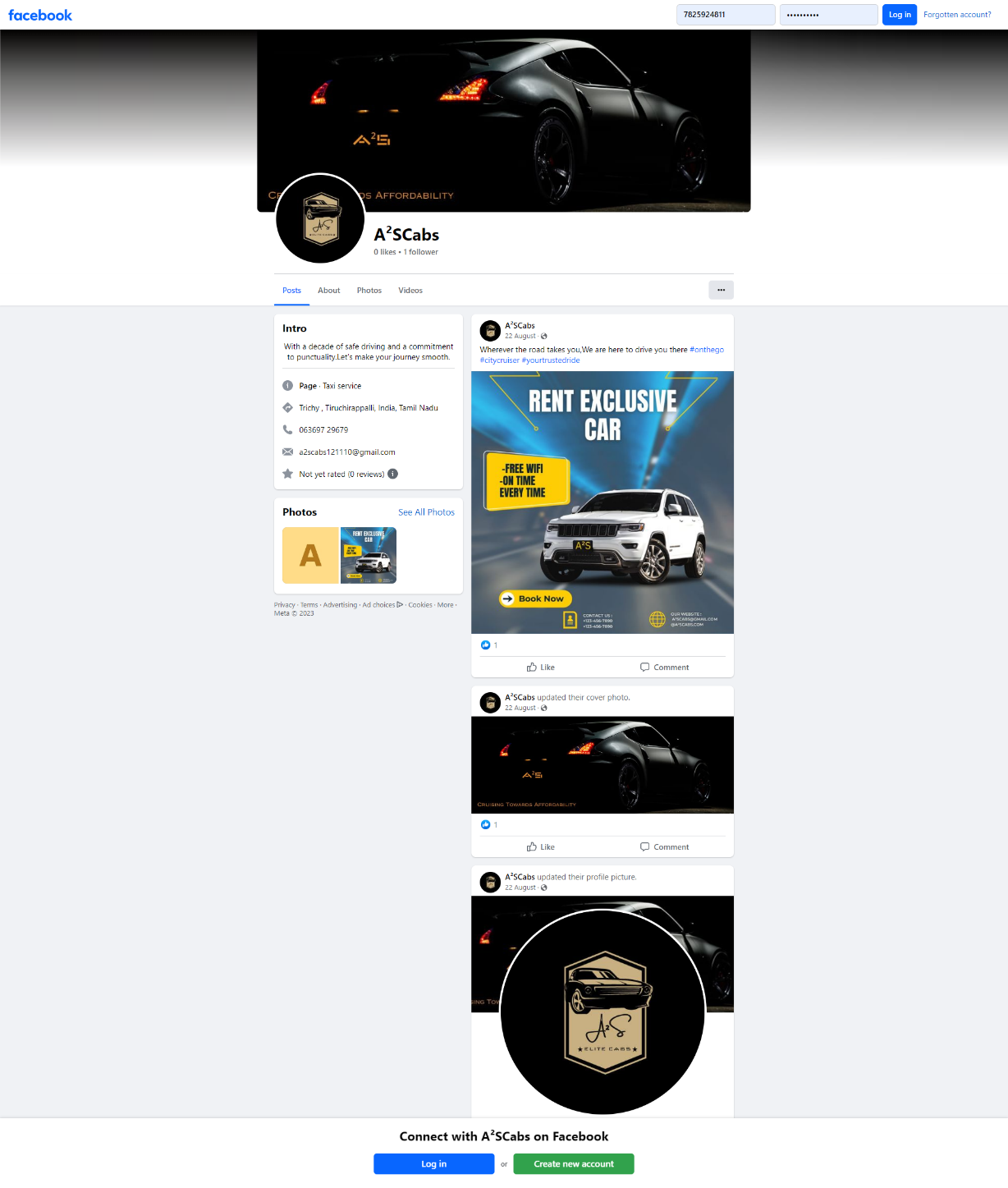
<https://a2scabs.blogspot.com/>



**ASSIGNMENT 2:**

Create a new Facebook business Page and Post one social media poster for your brand.

<https://www.facebook.com/AASCabs/>

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**ASSIGNMENT 3:**

Create and design a social media advertisement poster using Canva.



**ASSIGNMENT 4:**

4.Create email newsletter design using MailChimp or Canva tool.

